

# Ashtabula Rubber Co.

DESIGN • PROTOTYPING • PROJECT MANAGEMENT • GLOBAL MANUFACTURING & SOURCING

## Problem Solving Ability Leads to Steering Column Boot Design

Ashtabula Rubber's ability to find the right design for any package has given us a reputation as "problem solvers." Our team of engineers are experts in rubber component design and manufacturing, and our customer's always come back to take advantage of our technical knowledge and ability to help them find the right design every time.



One of our most recent problem solving tasks involved designing a rubber boot for a steering column. The customer was unsure if the component could be made from rubber, and was told by other sources that the unique angle located at the base of the steering column would prevent the part from being molded. We knew better, and after discussing the project with their engineers, Ashtabula Rubber designed a molded component to meet all field requirements. Needless to say, our customer was satisfied.