

# Ashtabula Rubber Co.

DESIGN • PROTOTYPING • PROJECT MANAGEMENT • GLOBAL MANUFACTURING & SOURCING

## Noisy Hood Strap Gets Upgrade

A large manufacturer of latches and fasteners approached us about designing a new hood strap for off-road vehicles. The current fastener caused considerable vibration in the hood when the forces of off-road driving were applied to it. Ashtabula Rubber was asked to design a better elastomer compound for manufacturing these hood straps.

Ashtabula's team of engineers successfully designed a new hood strap with a higher "pull force" to minimize noise and vibration during the off-road conditions. Ashtabula Rubber now manufactures the hood strap from its modern manufacturing facility in Ashtabula, Ohio.

Ashtabula Rubber's ability to find a solution to match a desired result is just another reason our customers come to us first for their rubber component design and manufacturing needs.

